



Joyce Tsang

Your practical and passionate educator

Joyce Tsang, founder of Joyce Tsang Content Marketing, began her career as a journalist and editor before transitioning to the role of Digital Marketer and Content Director. She was also a Part-Time Lecturer of the Advanced Diploma in Marketing and Brand Management at HKU SPACE. Joyce is one of the few Content Marketers in Hong Kong who is capable of formulating content strategy down to content execution.

AS SEEN IN

JESSICA
MAGAZINE

MARKETING 2.0
CONFERENCE

TELUM
MEDIA

MOTIVATOR
MUSIC



My mission is to educate those with an entrepreneurial mindset about content marketing so they can explore their full potential and leave a mark in this world with content.

SIGNATURE TOPICS

- ✓ Personal branding and storytelling skills for Slashers
- ✓ Content marketing insights for Entrepreneurs & corporates
- ✓ Exploring your full potential and attracting opportunities with content

BE IN TOUCH!

Please feel free to contact me for any inquiries or questions.

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